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Performance Briefing File

M.A.C.H. 3

MYLSTAR

M.A.C.H. 3
Briefing File

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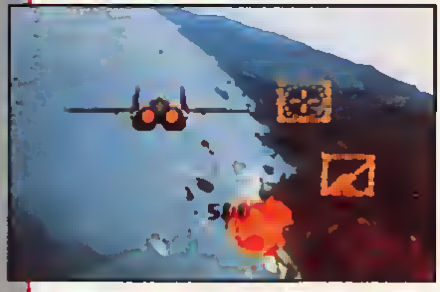
Game Play Profile

M.A.C.H. 3 (Military Air Command Hunter) offers two realistic flying games in one unit: the Fighter Raid and the Bomber Run. Modeled after the F-15 fighter plane, M.A.C.H. 3 uses actual color film footage over which the player "flies" avoiding enemy action while firing at ground and airborne targets, or bombing enemy installations.

It's the ultimate in fast-paced play action, combining live-action film, superimposed computer graphics and realistic sound effects. You feel like it's really happening...to you!



Available in both upright and cockpit (sit-down) versions.

Civilian Awareness Factor

Since its initial test flights, M.A.C.H. 3 has drawn the attention and enthusiasm of the civilian population. The Collection Report Data in this briefing demonstrates its acceptance by game-playing citizens of all ages.

Major magazines and newspapers have shown their interest in M.A.C.H. 3 with stories during its first months of market testing. The broadcast media have also helped publicize the arrival of M.A.C.H. 3.

As distribution of the game increases, even greater media attention and civilian interest can be anticipated.

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arrier!

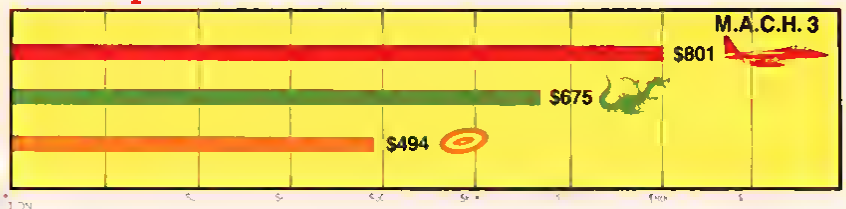
Collection Report Data

Field-tested against top new and established revenue-collecting games, M.A.C.H. 3 smashed through the earnings barrier!

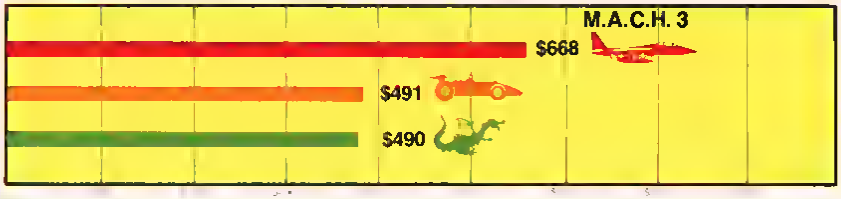
M.A.C.H. 3 has been extensively tested in 7 locations in 4 cities from coast-to-coast for a total of 32 test weeks *(including 10 weeks at one location)*. It has been the top collecting game in 30 of those 32 weeks and overall has averaged $719/week* in collections.

Shown below are three weekly collection samples indicating M.A.C.H. 3's impressive performance nationwide.

Philadelphia



Chicago



San Francisco

*Actual collections may vary depending on location, customer traffic and game play pricing.

M.A.C.H. 3

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